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Qualstar Appoints John Shi as Director of Product and Program Management

Shi will play a major role in expanding the company's product offerings to drive revenue growth

CAMRILLO, Calif.—June 10, 2020—Leading tape data storage provider Qualstar is pleased to announce today that John Shi has joined the team as Director of Product and Program Management. In his new role, Shi will oversee the development of new products and collaborations as Qualstar executes plans to expand its portfolio and global reach.

Shi comes to Qualstar with over 30 years of experience in the electronics industry and invaluable expertise in product development, program management, and deployment. His unique skillset—including fluency in Mandarin and knowledge managing cross-functional and multinational teams—will be crucial as the company takes on new projects and expands into new global markets. Before joining Qualstar, Shi held senior management positions at major companies such as United Technologies, Western Digital, and Toshiba America. In these roles, he oversaw the development of a wide variety of products, including semiconductors, printed circuit boards, and laptops. Shi earned a Master of Science in electrical engineering from California State University, Los Angeles, and holds a U.S. patent.

“We are pleased to welcome John aboard as Qualstar takes the next steps in our expansion plans to enhance our product line to our existing and new clients and channel partners,” says Steven N. Bronson, CEO of Qualstar. “His rich background in product development will be of vital importance as we take Qualstar’s range of high-quality product and service offerings to the next level.”

For 36 years, Qualstar has been a leading provider of LTO tape-based data storage solutions. As the demand for storage space continues to skyrocket, tape alternatives will be unable to keep up due to production limitations and prohibitive costs. That is why Qualstar has spent years laying the groundwork to capitalize on the resurgent demand for tape-based storage for nearline and archival applications. With Shi’s help, Qualstar will be positioned to offer its customers the highest-quality tape libraries in a range of models to meet every need, from entry-level customers to enterprise-level corporations.



“The growth of Big Data and the need to keep persistent data for long periods means the tape storage industry is ripe for growth,” says John Shi, Director of Product and Program Management for Qualstar. “I’m excited to join this fantastic team and help leverage on the foundation that Qualstar has in place.”

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About Qualstar Corporation

Qualstar Corporation was founded in California in 1984 to develop and manufacture digital storage solutions. By 1995, the company had concentrated its efforts on magnetic tape libraries used to store, retrieve, and manage digital data. Qualstar’s libraries provide the ideal storage solution for the growing number of organizations that require a way to keep critical but rarely accessed information safe and secure for long-term storage. Backed by more than 35 years of experience and more than 35,000 units sold, Qualstar has earned a reputation for trust and reliability. Today, we offer a full range of tape libraries in various sizes and configurations to meet any requirements. In 2014, Qualstar formed a Singapore corporation as part of its plan to grow its engineering and product development staff to support Qualstar's overall product expansion. Our global footprint has expanded even farther with the addition of strategic presences in South Korea and, most recently, Germany. Furthermore, we are currently working to establish a presence in China. Learn more at Qualstar.com.